



MUHAMMED RAZEEN K P

DIGITAL MARKETING EXECUTIVE

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Aysha manzil
Kambil ,Kannur,
kerela 670601

EDUCATION

**Bachelor of Business
Administration**
Bangalore University
2019 - 2022

**Bachelor of Design and
Digital Marketing**
Opentutor Digital academy
2023

MY SKILLS

Strong communication

Problem solving

Multi - tasking

LANGUAGE

English

Malayalam

Tamil

OBJECTIVE

To pursue a professional and challenging role in a competitive and progressive environment where I can effectively contribute SEO, SMM, SEM and Web designing skills for organizational growth.

EXPERTISE

Web Design

SMM (Social Media Marketing)

SEO (Search Engine Optimisation)

SEM (Search Engine Marketing)

Google ads

WORK EXPERIENCE

Internship at Opentutor
Digital academy
2023

CERTIFICATION

Digital Marketing training

Semrush Academy

Google Analytics

HubSpot

Google ads search

DIGITAL MAREKTING PROJECTS

WEB DESIGNING

- **ARCE design website**

<https://razeendigi.com/interior-desing/>

- **Kudkys dates website**

<https://razeendigi.com/kudkys-seedless-dates/>

- **Indonesian charcoal exporters (demo)**

<https://razeendigi.com/charcoal-new/>

- **Mumbai consultants (demo)**

<https://razeendigi.com/bombay/>

SOCIAL MEDIA MAREKTING

- **Social Media Strategy prepared for KL Abdul sathar plywood**
- **Video content prepared for Opentutor Digital Academy**
- **Engagement ads completed for july batch with 30 messaging conversations for opentutor digital academy**

SEARCH ENGINE OPTIMISATION

- **Backlinks done for Amster Movers, Dubai**
- **Site Audit for opentutor digital academy**
- **Site Audit for Amster Movers, Dubai**
- **BLOG post completed for opentutor**

<https://razeendigi.com/opentutor/best-digital-marketing-course-in-kasaragod/>

TECHNICAL SKILLS

Wordpress

Rank math

ads manager

canva